

# MEET THE LECTURERS



## Darius Tamauskas

Finance and management professional, fund manager at INVL Asset Management, adviser to the Minister of Economy of Ukraine (2015-2018)



## Oksana Hoshva

The founder of DOT\_DOT innovation, as well as PR agency HOSHVA PR and digital marketing agency HOSHVA DIGITAL, which are now key players in the marketing communications market and work with Watsons, Intel, Cisco, Reckitt Benckiser, L'Oreal, Bacardi Martini, Synevo, OLX. Has more than 10 years of experience in business



## Galina Mishenina

Research associate, associate professor of the management department of Klaipeda University, Klaipeda, Lithuania. Project experience: successful participation in regional, educational and cultural projects, creation and implementation of educational programs both in higher education institutions and in the public sector.



## Marianna Kravchenko

A practicing exporter with experience in exporting to more than 80 countries worldwide. Has 9 years of experience in export sales, business development, and market opening, and experience in export and logistics operations. Certified EU export and marketing consultant (Visionest Institute, Estonia, 2023), co-founder of Sunrise Export Taskforce (SET) consulting and trading agency. Graduate of "Fit for partnering with Germany 2023" and risk management program "Sure" from Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



## Vincentas Zabulis

Managing Partner, Solicitor, Attorney at Law (ZABULIS LEGAL). Vincentas is finance and corporate & commercial lawyer, founder at Zabulis Legal, where he focuses on creating value to clients and looking after the team. He was a co-founder at fintech start-up SAVY ([www.gosavy.com](http://www.gosavy.com)), and recycling start-up Naudae ([www.naudae.com](http://www.naudae.com)), gained experience in private equity at the GEM Group ([www.gemny.com](http://www.gemny.com)), worked at commercial bank EBDS, and was trained at law firm Sorainen



## Evgeniia Petrivska

Freelance consultant specialising in employment and entrepreneurship. With over 24 years of practical experience, she has led more than 150 business training sessions in the Eastern Partnership region and Central Asia, supporting diverse client groups in generating and launching their businesses. Examples of her work include projects such as Tbiliman Consulting, assisting in business launches in Georgia and Ukraine, and the Employment Promotion Fund in Kyrgyzstan, among others.



## Anna Chaika

Has more than 20 years of experience in accounting and more than 15 years in auditing. Provides consultations on opening a business in Lithuania and Ukraine. Conducts numerous trainings for entrepreneurs, in particular for women starting their own business in Ukraine. Knows the specifics of regulatory requirements and how to adapt them to new market conditions, which can be useful for women starting their business in a new country



## Anna Shcherbiy-Shendogan

Business trainer, psychotherapist and coach for financial growth and development for entrepreneurs and experts. I help overcome internal barriers and fears. Mentor, an expert in the field of marketing and PR with more than 15 years of experience in the corporate sphere, ex-owner of two advertising agencies, and ex-Marketing Manager for Europe and Latin America. Speaker at the Ministry of Education and Science of Ukraine, Diia.Business and the Ministry of Digitalisation, DTEK Academy, Synergy Academy, Progresiya, Women in Tech, UKHub, Ukrainian Club of Entrepreneurs, Lady Boss Club



## Diana Harlytska

Expert in sustainable business, nature education and grant writing. Diana has experience in project management, as well as facilitation and coordination of participants in women's entrepreneurship programs. She also has experience in work write grants & proposals for projects financed by Horizon2020, Horizon Europe, Creative Europe and Erasmus+