

# BALTIC SEA REGION AN OCEAN OF INNOVATION

**RARR**  
RZESZÓWSKA AGENCJA  
ROZWOJU REGIONALNEGO

  
**aeropolis**  
Podkarpacki Park Naukowo - Technologiczny

  
**Interreg**  
Baltic Sea Region



EUROPEAN  
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The IRIS Project invites you to

## **SUSTAINABILITY** for growth in startups and SME's

Join us for a multinational workshop at Rzeszow Regional Development Agency in Rzeszów, Poland to explore the possibilities of using sustainability for growth in startups and SME's. The workshop will focus on innovative sustainability trends in business as well as experiences from the participants and lecturers.

The workshop is led by experts in the field of innovation support and sustainability. We invite Incubators or other Business Support organisations to register.

We hope to see you there!

**May 13 @9:00 – May 14 @13:00, Rzeszów**

Registration Link: <https://forms.gle/6WpjuPFT4KMcvweq5>

Deadline for registration: April 25



The IRIS-project shall strengthen management and support capacity of incubators in the Baltic Sea region. Existing incubator support instruments have been shared and transferred between partners. New instruments have also been developed and tested. The partnership is made up by 14 incubator organisations from all countries of the Baltic rim, including Russia and our guest partner Belarus.



The SmartUp Accelerator project – has gathered knowledge about innovative sustainable products and services for consumers. This has taught them how to identify the business opportunities of tomorrow and has shaped their methods for supporting innovators in new market entries in the Baltic Sea Region. Take part of their experience and join the network!

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## SUSTAINABILITY FOR GROWTH IN STARTUPS AND SME'S

### On the agenda

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May 12

Arrival and Welcome Dinner

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May 13

SmartUp Accelerator - A BSR Network for Supporting Consumer Cleantech Companies. During this session, you will be introduced to foresight methods and learn how to predict what future innovations may hold. The SmartUp team will share their most important learnings from working consumer cleantech companies and support your ability to do so as well.

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"Sustainability for growth and innovation workshop" presented by Dalarna Science Park – lead partner in the IRIS-project. Get to know how the 17 Global Goals can be used for increasing business growth in innovative startups and SME's and at the same time – save the world.

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Joint Dinner

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May 14

Tour of the Aviation Valley and a visit to Podkarpackie Science and Technology Park AEROPOLIS

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Closing Lunch